



SORT-A-RAMA

MAY 23, 2019

GRAHAM BUILDING NC STATE FAIRGROUNDS

IN SUPPORT OF STOP SUMMER HUNGER: SCHOOL'S OUT BUT HUNGER ISN'T

SAR Partners Receive:

- All food products and sorting supplies and event logistics support.
- Benefits below including volunteer slots for employees or customers.
- Group photos and photography of volunteers in action.
- Public relations and social media engagement and support for all companies involved.

PARTNER BENEFITS	PRESENTING PARTNER \$12,000	SUSTAINING PARTNER \$8,000	MAJOR PARTNER \$5,000
Maximum number of volunteers on the day of the event	150	60	30
Sector exclusivity at Presenting Partner level	✓		
Company spokesperson opportunities for media interviews (subject to media availability)	✓		
Featured in Food Bank 2019 Hunger Matters newsletter (32,000 distribution)	✓		
Partner name and logo on collateral and digital materials	✓		
Partner name on electronic sign at the Fairgrounds	✓	✓	
Partner name and logo with link on Food Bank website	✓	✓	
Partner name, logo, and tag line on digital display during the event	✓	✓	
Partner name and logo listed on digital display during the event	✓	✓	✓
Social media collaboration (Facebook, Twitter, YouTube, Flickr)	✓	✓	✓
Public relations visibility, including partner name listing in press materials	✓	✓	✓
Support for traditional media outreach to radio, print, TV outlets	✓	✓	✓
Partner name listed on Food Bank website	✓	✓	✓
Partner name listed in Food Bank 2019 Hunger Matters newsletter	✓	✓	✓
Group and action photographs of employees provided post-event	✓	✓	✓
Partner name on signage at event	✓	✓	✓
Exhibit table for company promotional materials at event	✓	✓	✓

**Visit our website to see a video of Sort-A-Rama in action: foodbankcenc.org/sortarama.
Deadline for securing participation is February 28, 2019.**

**For more information, contact Jenna Temple, Manager of Corporate Partnerships:
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