

HUNGER FALL 2015 matters

**FOOD
BANK**



**OF CENTRAL
& EASTERN
NORTH
CAROLINA**

A NEWSLETTER OF THE FOOD BANK OF CENTRAL AND EASTERN NORTH CAROLINA

September is
**HUNGER ACTION
MONTH**
page 8



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1712 Union Street
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205 South Glenburnie Road
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195 Sandy Avenue
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1314 Marstellar Street
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HUNGER MATTERS

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FROM THE DESK OF THE PRESIDENT & CEO

Dear Friends,

In 1996, two very special individuals contacted the Food Bank with an offer that would transform our ability to provide food to people in need over the next two decades. At the time, the Food Bank needed a new building in order to better serve a growing number of people in our service area who did not have enough food to feed their families or themselves. Jack and Mary Hofler stepped forward and offered a 40,000 square foot building on Tarheel Drive, trusting that the Food Bank would use this space to expand and help our neighbors in need. This building was placed in a Charitable Remainder Trust, which allowed the Food Bank to move in to a bigger space and save capital. (Learn more on page 4). Within the first year in the Jack and Mary Hofler Building, our organization distributed nearly 8 million pounds of food.

We never could have predicted then the exponential growth in need we have seen over these last twenty years. There are now more than 600,000 individuals in our 34-county service area who live in food insecure households. To continue to try to meet this need, year after year our organization distributes record amounts of food through more than 800 partner agency food pantries, soup kitchens, and shelters. Last fiscal year alone we distributed more than 57 million pounds of food.

This amazing growth would not have been possible without the Hofler's generosity in 1996, and could not continue without the support of each and every person who has donated food or funds over the years. Without neighbors like you, countless families would not have enough food on the dinner table. This past summer would have been miserable for so many children if you had not supported our Stop Summer Hunger campaign and helped us provide 3.2 million meals.

Although the Hofler's are no longer with us, their legacy lives on. Jack and Mary believed in our mission and their commitment to the community continues to serve hundreds of thousands of people every day. And with your help this September, we can inspire even more to make a difference during Hunger Action Month. Because every action makes a difference and every child, senior, and family matters.

Please accept my deepest gratitude for all of you who make our work possible.

Peter Werbicki
President & CEO, Food Bank of Central & Eastern North Carolina



WHAT YOUR DONATIONS MADE POSSIBLE

- 1 The Food Bank distributed enough food to provide more than **48 million** meals to those living with food insecurity in our service area.
- 2 Thanks to your contributions, the Stop Summer Hunger campaign surpassed our goal of providing **3.2 million** meals to children and families this summer.
- 3 Over **19 million** pounds of fresh, nutritious produce was provided to those in need.

We are so proud of the legacy our parents left, especially to the Food Bank of Central & Eastern North Carolina. We were asked how they became interested and grew in their commitment to the mission of the Food Bank. First you must know that both had very giving hearts. They were not public benefactors. My mother was an RN before having children, throughout her life she gave of herself to us kids and others. My father never knew a stranger and wouldn't refuse to help if someone asked. He became more aware of hungry children when he was named President of Institutional Food Co., a school food distribution company in Raleigh, in the mid-60s. That moved our family from Washington, D.C. to North Carolina, which was his home (Gatesville, in eastern NC). It was in the family business to feed kids.

My father had been in the food distribution business for nearly 30 years when he was approached by the Executive Director of the Food Bank at the time, Greg Kirkpatrick and Ron Doggett, Chair of the Food Bank's Breaking Bread Capital Campaign, about considering a significant donation. They brought up the idea of a Charitable Remainder Trust. My father spoke with his CPA, attorney, and some others with financial planning knowledge, and certainly my mother. They decided it would be a "win-win" for them and the Food Bank to donate the Institutional Food Distribution property on 3808 Tarheel Drive, to accommodate the Food Bank's growing needs. The property was put into a Charitable Remainder Trust, from which my parents were able to receive annual, dependable income during their retirement, and the Food Bank was able to save capital, move its operations, and grow to what it has become today.

Our family came to the dedication of the new building on that sunny spring day in 1997. How proud we all were of the "Jack and Mary Hofler Building" and their generous gift. And even now the gift has kept on giving. My father passed away two years ago, and with my mother's death in late April, the remainder of the invested assets of the Trust, which had grown to a high six-figure number, was gifted to the Food Bank. Our family is delighted, proud, and honored by their generosity. It is a wonderful life lesson for me, my brother and our children.

Margaret Ann Hofler
Daughter of Jack and Mary Hofler



FEEDING MORE THROUGH CHILD NUTRITION REAUTHORIZATION

There are thousands of kids in the Food Bank's service area who rely on our Kids Summer Meals program (Summer Food Service Program) to provide breakfast and lunch when school is out. Knowing that there are 300,000 children who are missing out on these school meals during the summer months, the Food Bank has worked diligently to expand the program.

Kids Summer Meals programs served a record number of meals in the summer of 2015. The Food Bank partnered with agencies in 24 counties to serve 200,000 meals to more than 6,000 children.

Supporting and implementing the programs funded through the Child Nutrition Reauthorization (CNR) Bill is a way to ensure this safety net will still exist for kids in our service area. CNR funds: National School Lunch Program, School Breakfast Program, Child and Adult Care Food Program, Summer Food Service Program, Afterschool Snack and Meal Program, Special Supplemental Nutrition Program for Women, Infants, and Children (WIC), WIC Farmers Market Nutrition Program, Fresh Fruit and Vegetable Program and the Special Milk Program. Each of these national programs provides critical nutrition support to our most vulnerable neighbors.

Summer meals and other nutrition programs would be greatly expanded with the passage of a strong nutrition bill which will allow food banks and other nonprofit organizations to expand their efforts to provide meals.

Proposals being considered in the CNR will allow for more flexibility in program implementation, streamlining of regulations for operating nutrition programs, and reaching more children. These changes will offer many opportunities for more food to more children.

Urge Congress to make a commitment to reduce childhood hunger by strengthening CNR. Visit feedingamerica.org/take-action/advocate to contact your representative.



OCT
1

Students Against Hunger: Registration begins Thursday, October 1

Calling all students! Be a part of our Students Against Hunger Food and Funds Drive this fall and do your part to help feed families during the holiday season. Host a food drive at your school or with your student group, deliver it to the Food Bank branch nearest you, and be entered into a contest to be named the "Leader in the Fight Against Hunger." Since Students Against Hunger began, students, families, and school staff have come together to provide over 4.5 million meals for those at risk of hunger. Consider hosting a food and funds drive at your school — all ages welcome! Register at foodbankcenc.org/SAH



OCT
11

Crop Walk to Fight Hunger, Wilmington: Sunday, October 11

Help end hunger one step at a time by participating in a local Crop Walk! The 36th Annual Wilmington Crop Walk is Sunday, October 11 at 2 p.m. at Hugh McRae Park. The Wilmington Branch of the Food Bank will benefit from this walk. Host a team or register as an individual walker at CropHungerWalk.org.

OCT
22

Food Lion Hunger Relief Day: Thursday, October 22

For the twelfth year, Food Lion will sponsor Hunger Relief Day at the North Carolina State Fair! Bring 5 cans of Food Lion brand food to any gate at the fair on Thursday, October 22 and receive a ticket for free admission.

OCT
25

Crop Walk to Fight Hunger, Raleigh: Sunday, October 25

The 30th Annual Raleigh Crop Walk will be held Sunday, October 25, time and location to be determined. The Raleigh Branch of the Food Bank will benefit from this walk. Host a team or register as an individual walker at CropHungerWalk.org.

NOV
14

The Sandhills Sock Hop: Saturday, November 14, 2015

Support the Food Bank's Sandhills Branch at a 1950's themed sock hop! Join us for food, fun, music, and dancing all while raising much needed funds to provide our neighbors in Lee, Moore, Richmond, and Scotland Counties with meals. The event will be held in the Andrews Room at the Pinehurst Members Club and will begin at 6:30pm with a social hour. Tickets are \$75 and will be available for purchase at the Sandhills Food Bank — 195 Sandy Avenue, Southern Pines. More information will be available at sandhills.foodbankcenc.org.

NOV
19

Chef's Feast: Thursday, November 19, 2015

Visit some of Wilmington's finest eateries on one night in one location! Local chefs are the stars of this evening, serving up their signature cuisine to raise funds the Food Bank's Kids Meals and More programs. Patrons will enjoy savory and sweet dishes, cocktails, silent auction, and live music at the Terraces on Sir Tyler. A limited number of tickets are available, so don't hesitate to purchase early. Table sponsorships are available, too! For more information and tickets visit wilmington.foodbankcenc.org

DEC
9

Heart of Carolina: Wednesday, December 9

The annual ABC11 Heart of Carolina campaign has provided over 40 million meals to our communities since it began over 25 years ago. It continues this year with a kick off in late November and includes a "Drive Through Day" at select Kroger locations in the Triangle on Wednesday, December 9. Join us as we collect food and funds and say thank you to the many generous people who make the Heart of Carolina food drive a success. Special thanks to ABC11 and their sponsors for their support and making this event possible year after year!



STOP SUMMER HUNGER RECAP

Stop Summer Hunger — Thank You For Helping Us Reach Our Goal!

Many children face a dire reality when summer break rolls around each year — losing access to two meals a day at school. Nearly 300,000 children in the Food Bank's 34-county service area receive free or reduced-cost breakfast and lunch at school, and lose out when summer vacation begins. It's also a time when the Food Bank experiences a slowdown in giving. Once again the community stepped up and helped provide more than 3.2 million meals for children and their families this summer.

Thank you to Allscripts who raised nearly 7,000 meals through a Drive, Drop & Go and Virtual Food Drive! Also, for the second year, Firewurst raised \$10,000 for Stop Summer Hunger through their "Dogs for Dollars" campaign. And special shout out to 99.9 the Fan and 620 the Buzz for raising more than \$6,000 through the inaugural "Sports Radio Open" golf tournament.

Many thanks to our presenting partners BASF and NetApp, and to all our other partners including ABC11, Leith Toyota, Food Lion, Vidant Health, Live Oak Bank, WNCT 9 On Your Side, JKF Architecture, Dude Solutions, Physicians East, South State Bank, Allscripts, the Clement Companies, First Bank, the Squires Pub, and Pi Kappa Phi.



PRESENTED BY
BASF AND NetApp



SEPTEMBER IS HUNGER ACTION MONTH™



September is Hunger Action Month across the country, and as a member of Feeding America's nationwide network of food banks, we're hoping you'll support the Food Bank of Central & Eastern North Carolina by taking action to raise awareness about the problem of hunger in our service area.

With more than 600,000 individuals in central and eastern North Carolina living in food insecure households and in need of our services, it's more important now than ever before.

No action is too small when it comes to solving hunger. Orange is the color of Hunger Action Month, so why not wear orange, then post a photo of yourself on your social media channels, and better yet, tell people why! Share statistics about hunger in our area by visiting foodbankcenc.org and clicking on "About Hunger."

Visit foodbankcenc.org/HAM for our "30 Ways in 30 Days Calendar" to find an action you can take each day to fight hunger.

TAKE ACTION ONLINE

WEAR ORANGE on Hunger Action Day Thursday, September 3, take a photo and share on your social media channels.

DONATE your status and share local hunger statistics on Facebook and Twitter.

FIND & LIKE the Food Bank of Central & Eastern North Carolina on Facebook: facebook.com/foodbankcenc.

FOLLOW the Food Bank on Twitter, [@foodbankcenc](https://twitter.com/foodbankcenc). Retweet and join the conversation about hunger in our community.

SIGN UP for our e-newsletter at foodbankcenc.org/SignUp.

TAKE ACTION IN YOUR COMMUNITY

ATTEND a Food Bank event in September. This is a chance to learn more about the Food Bank while also giving back.

TELL A FRIEND to visit the Food Bank's website, foodbankcenc.org, to learn more about getting involved.

HOST a food drive for your friends, family members, or coworkers. Visit foodbankcenc.org/fooddrive for more information.

REQUEST a Food Bank representative to speak at your event. Just email speakersbureau@foodbankcenc.org with the details.

#FOODBANK24

A New Media Telethon

24 HOURS OF HUNGER ACTION

\$50,000 for Hunger Relief! Join us for the fourth annual #FoodBank24: A New Media Telethon

Mark your calendars for the Food Bank's signature digital event! #FoodBank24 will be held from noon on September 11 through noon on September 12.

For 24 hours straight we will stream LIVE from our Raleigh headquarters to raise \$50,000 for hunger relief. Hosted again by our Social Media Ambassador, Gregory Ng, this year's event will highlight the Day of Service with special volunteer opportunities as well as captivating Food Bank interviews and unique entertainment, including the dunk tank!



HERE'S HOW YOU CAN GET INVOLVED



Tune In!

You can watch the show online by visiting foodbank24.org starting at noon on September 11. Follow the action on social media using the hashtag #FoodBank24, or come on down to 3808 Tarheel Drive and see the show live.



Volunteer!

You can sign up to volunteer and help us reach our fundraising goal by having your friends and family sponsor your efforts. The top 5 fundraisers of each volunteer segment will be interviewed on the show.



Donate or Sponsor!

Help us provide over 300,000 meals to children and their families. You can make a donation to #FoodBank24 or consider a sponsorship opportunity for your company. Businesses can sponsor the event directly or host a virtual food drive to see their boss get dunked in the dunk tank!

Learn all about #FoodBank24: A New Media Telethon by visiting our website at foodbank24.org.

HUNGER ACTION MONTH DATES TO REMEMBER

SEPT
1

SEPTEMBER 1
Hunger Action Month begins.

SEPT
3

SEPTEMBER 3
Go Orange by wearing orange and posting a photo on your social media channels.

SEPT
11

SEPTEMBER 11-12
#FoodBank24: A New Media Telethon — watch live at foodbank24.org.

SEPT
26

SEPTEMBER 26
Kitchens of New Bern Tour — more info foodbankcenc.org/KitchenTour.

SEPT
30

SEPTEMBER 30
Hunger Action Month ends.



SEPTEMBER IS HUNGER ACTION MONTH™



"We need to invest in the future."



The Kitchens of New Bern Tour

On Saturday, September 26, the Kitchens of New Bern Tour offers a unique opportunity to explore the heart of some of historic New Bern's most outstanding residences, as well as the Tryon Palace kitchen office and garden. Homeowners have opened their kitchens in support of the New Bern Branch and invite you to visit for ideas for your own kitchen. Savor special tastings by local chefs, hear about the latest industry ideas, and learn about state-of-the-art products from our sponsors. Proceeds from the Kitchens of New Bern Tour benefit the Food Bank of Central & Eastern North Carolina at New Bern. For more information, visit foodbankcenc.org/kitchentour.

Many thanks to the supporters of the Kitchens of New Bern Tour:

- Platinum Partner**
CarolinaEast Health System
- Gold Partners**
Ferguson
Wells Fargo
- Silver Partners**
Advanced Water Systems
Creekside Cabinets
Jonathan Gavigan Agency - Nationwide Insurance
Onslow Stoneworks
- Media Partner**
WNCT 9 on Your Side

FOOD BANK OF CENTRAL & EASTERN NORTH CAROLINA ENDOWMENT FUND

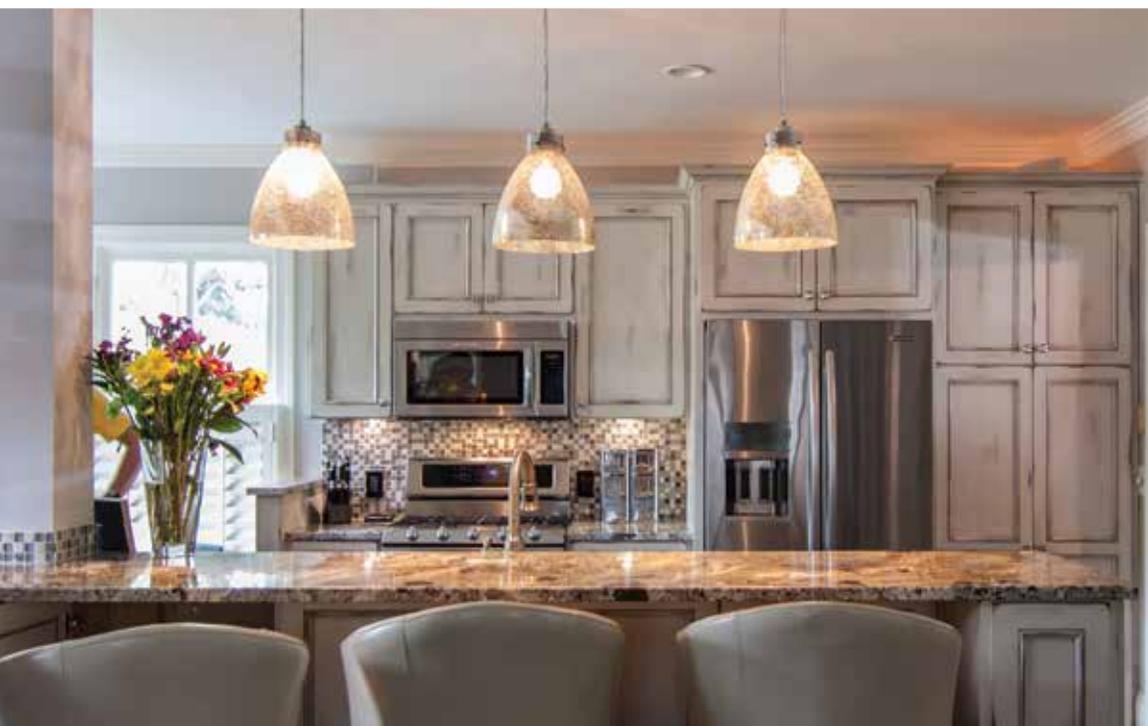
The Food Bank of Central & Eastern North Carolina Endowment Fund is a transformational building block for the future of our community. Cash gifts are vital to keeping our doors open today, but the Endowment Fund provides certain, steady support permanently for tomorrow.

Until September 30, you can double the impact of your gift. We ask you to accept this challenge and in addition to making your annual gift to the Food Bank, please make an additional gift to our Endowment Fund that will be matched dollar for dollar.

"I believe no one should go hungry in our community. That has been my reason for donating annually to the Food Bank for over a decade. Last year, I made my first gift to the Food Bank of Central & Eastern North Carolina Endowment Fund because I know hunger will not end tomorrow or next year. We need to invest in the future.

This year, I am challenging you to make an endowment gift with me. If you make a gift, I will match it dollar for dollar up to \$40,000. Growing the endowment is the only way we can build a sustainable cycle of support to an organization that is leading the fight against hunger in our community. I know you believe in the work of the Food Bank already, please join me to ensure lasting resources for this vital organization." H.M., Durham, NC

Your help will allow the Food Bank to continue to promote health and wellness of our neighbors in need by providing access to nutritious food and working to identify sustainable solutions to hunger. To learn more about our Endowment Fund and the challenge contact, Amy Beros at aberos@foodbankcenc.org or 919.865.3073.



IN MEMORIAM ROBERT SPEIGHT, JR.

Robert Speight, Jr. passed away July 17, 2015. Mr. Speight served as the Greenville Operations Supervisor prior to retiring in 2014. Robert was instrumental in finding the current Greenville Branch location on Union Street and was respected for his work ethic and devotion to the mission of the Food Bank. He possessed a wonderful sense of humor, and was willing to go above and beyond for the Food Bank, even if it meant wearing a costume to draw donors in to a food drive.

Our thoughts are with Robert's family and friends during this difficult time.



We are grateful for the generous support of public and private grantmakers as we strive to solve hunger in central and eastern North Carolina. The following foundation and government funders have made a significant grant to the Food Bank in the last four months:

ConAgra Foods Foundation

The Food Bank is honored to receive a \$40,000 grant from ConAgra via Feeding America in support of our Kids Summer Meals program, providing 185,000 meals to 5,600 children throughout Summer 2015. We have seen dramatic growth this summer with 130 summer meals sites throughout our service area — the need is great and we continue to grow to meet it with the help of our grant funders.

Nationwide Foundation

A valued partner of the Food Bank, Nationwide Foundation increased their annual grant to \$50,000 this year in support of our core mission work to feed families healthy, nutritious foods such as fresh produce, low-fat dairy, and lean proteins. Providing support for the community's most basic needs is part of Nationwide Foundation's goal to transform lives at critical moments.

Greenville Branch — Mildred Sheffield Wells Charitable Trust

Recognizing the need in Pitt County, the Wells Charitable Trust has again granted the Food Bank a gift of \$20,000 in support of Three Squares for CENC FNS Outreach Program and other outreach. As we continue to provide resources and education to food insecure individuals, the FNS Outreach Program helps eligible clients complete their applications for food assistance, thereby lessening the burden on local food pantries and supporting local grocers.

Sandhills Branch — Leath Foundation

Thank you to the Leath Foundation for their continued support of the Leak Street Kids Cafe, providing after school enrichment and meals for 60 children in Rockingham, NC. Funding from the Leath Foundation has been instrumental in underwriting the cost of food, meal supplies, and staff support for the Leak Street Kids Cafe since 2013.

Wilmington Branch — Cape Fear Memorial Foundation

Cape Fear Memorial Foundation has been a longtime partner of the Food Bank. We are honored to receive a grant of \$50,000 this year in support of our core mission work in Wilmington. Foundation support for core mission work allows the Food Bank to utilize funds where they are needed most and gives us the flexibility to leverage other funding for key programs. Thank you for your trust in the Food Bank and our work!



Your Business Support Impacts our Mission

We are grateful for the support we receive from businesses and corporations. We invite others to join our funding partners below that have already made a significant gift to the Food Bank in recent months.

Live Oak Bank

We are grateful to Live Oak Bank for a generous donation in support of Stop Summer Hunger. Live Oak Bank is unlike many other banks. They provide financing exclusively to small businesses across the country. They have been doing business this way since the beginning in 2008. Today, they are one of the top originators of small business loans in the country.

Bailey's Fine Jewelry

Bailey's Fine Jewelry repeated their annual special promotion to benefit the Food Bank. Not only did many happy people get engaged, they also made a donation to us at the same time.

Upcoming Sponsorship Opportunities

2016 Stop Summer Hunger campaign

Even as the summer comes to a close, we are already thinking about how to meet the needs of kids next summer. When school's out, hunger isn't — we need your continued support to ensure kids have enough to eat. Join BASF and NetApp as a sponsor of our next Stop Summer Hunger campaign.



Save the Date — Sort-A-Rama, May 26, 2016

Engage your employees in a fantastic team-building volunteer service project to sort food into family sized bags. Join other area companies to bring together 1,000 volunteers to give back. Registration opens October 1 so be in touch to reserve your spot as this event sells out.



Share Your Lunch — NEW!

Do you have a cafeteria at your workplace? We'd like to arrange a Share Your Lunch campaign so when company employees buy an item, the Food Bank gets a percent-of-sales of that item as a donation. We provide all materials to help promote this easy way to give a gift to the Food Bank.

ONGOING CORPORATE SPONSORSHIP OPPORTUNITIES

Your company's philanthropic and marketing objectives can be met by supporting the Food Bank in a variety of ways:

- FINANCIAL SUPPORT
- CAUSE MARKETING
- EMPLOYEE GIVING CAMPAIGNS
- MATCHING CORPORATE GIFTS
- IN-KIND DONATIONS
- EMPLOYEE ENGAGEMENT ACTIVITIES
- CUSTOMER APPRECIATION ACTIVITIES
- SPECIAL EVENTS
- SPONSORSHIPS GRANTS

Please contact Bridget McMinn, Manager of Corporate and Foundation Relations, at 919.865.3046 or bmcminn@foodbankcenc.org for details.

THANK YOU TO OUR CORPORATE PARTNERS

- Allscripts
- Bailey's Fine Jewelry
- Elara Food Service Disposables
- Food Lion Feeds campaigns
- Johnson Brothers Carolina Distributing
- Panera Cares
- Lowes Foods campaigns
- Golden Corral Charitable Fund of the Triangle Community Foundation
- Grainger Foundation — Greenville
- Live Oak Bank
- Norfolk Southern

THANK YOU TO OUR RECENT GRANT FUNDERS

- Barnhill Family Fund
- Battelle Columbus Foundation
- Bayer USA Foundation
- Cape Fear Memorial Foundation
- Cisco Community Impact
- City of Wilmington
- ConAgra Foods Foundation
- Corning Foundation
- Genworth Foundation
- Hamsa Foundation
- Leath Foundation
- MAZON: A Jewish Response to Hunger
- Nationwide Foundation, via Feeding America
- National Center on Aging
- Norfolk Southern Foundation
- Ann C. & C. Hamilton Sloan Foundation
- Smith Family Foundation
- SunTrust Foundation
- TOSA Foundation
- Walmart State Giving
- Mildred Sheffield Wells Charitable Trust



MILESTONES

Record Distribution in 2014-2015

The Food Bank of Central & Eastern North Carolina wrapped up fiscal year 2014-2015 at the end of June. The distribution numbers speak for themselves, showing there is still a great need in our 34-county service area. This year, the Food Bank broke the record for overall distribution and also broke records at five of our six branches.

ORGANIZATIONAL DISTRIBUTION

2014-2015: 57.2 million lbs
2013-2014: 53.6 million lbs

DURHAM BRANCH

2014-2015: 7.6 million lbs
2013-2014: 6.5 million lbs

GREENVILLE BRANCH

2014-2015: 8.3 million lbs
2013-2014: 7.1 million lbs

NEW BERN BRANCH

2014-2015: 3.6 million lbs
2013-2014: 2.5 million lbs

RALEIGH BRANCH

2014-2015: 24 million lbs
2013-2014: 23.6 million lbs

SANDHILLS BRANCH

2014-2015: 3.9 million lbs
2013-2014: 4.8 million lbs

WILMINGTON BRANCH

2014-2015: 7.2 million lbs
2013-2014: 6.2 million lbs

PRODUCE DISTRIBUTION

2014-2015: 19 million lbs
2013-2014: 16.5 million lbs

VOLUNTEER HOURS

2014-2015: 189,353 hours
2013-2014: 172,704 hours

RETAIL RECOVERY PROGRAM

Have you ever wondered while grocery shopping, "What happens to the food that grocery stores do not sell? Where does it go? Couldn't it be donated to feed those in need?"

Fortunately for the Food Bank of Central & Eastern North Carolina we have great relationships with our retail partners, over 300 retail stores within our 34 county service area have made a commitment to donate to us the food and non-food essentials their stores could not sell. Through consistent daily and weekly pickups of items that are safe to eat and use, we are able to work alongside our retail partners to limit food waste and feed those in need in our communities.

Since we are fortunate to have so many retail stores offering to donate their items, we try hard to send our Food Bank trucks to each of the stores. However, with over 300 retail stores in 34 counties (and growing), we cannot make it to each store as much as is needed to save all of the food from being thrown away.

We empower our partner agencies to pick up donations from retailers within their local communities. This program is called the Retail Recovery Program. It is one of the Food Bank's most popular programs among partner agencies and also one of our most green-friendly programs. We work hard to connect our donors with partner agencies who can safely and efficiently rescue food and non-food essentials, and serve their communities with those generously donated products. All of our partner agencies are trained in food safety.

By training and empowering partner agencies to pick up donations from their local retail stores, we are able to help build strong community relationships, better engage our donors in hunger relief on the local level, and provide a consistent means to rescue food so that it does not go to waste.

An added benefit for us is that it saves our Food Bank trucks many miles and gas since we do not travel to every store within our 34 counties. We can therefore provide more deliveries to our partner agencies and in turn, provide more food to more communities.

We are proud to say that the Retail Recovery Program had its biggest year yet in Fiscal Year 2014-2015. Here's our year end summary:

| | |
|--|--|
| 14,802,811 lbs Total number of lbs rescued by all partner agencies | 38.9% growth Over 2013-2014 FY 13-14: 10,589,611 lbs |
| 304 stores Total number of retailers who donate directly to partner agencies | 245 agencies Total number of partner agencies who pick up from at least one retail partner |

This past year has shown that by working together, we can lessen the amount food waste, build stronger community partnerships, and further serve more families and children in need throughout our 34 counties.

HOW YOU CAN HELP

DONATE MONEY & ASSETS



\$1 = \$10 worth of food or 5 meals

- Individual Giving
- Event Sponsorships
- Corporate Giving
- Planned Giving
- Stock

For more information, visit foodbankcenc.org/donate_money

DONATE FOOD



One meal equals a little over one pound of food (19 ounces)

- Individual Food Drives
- Company Food Drives
- Virtual Food Drives
- School Food Drives
- Community Food Drives

For more information, visit foodbankcenc.org/donate_food

DONATE TIME: VOLUNTEER



Total number of volunteer hours donated last year is equivalent to 91 full-time employees.

- 1 volunteer hour = 130 meals

For more information, visit foodbankcenc.org/volunteer

THANKS TO OUR 2015 SOCIAL MEDIA AMBASSADORS

| | |
|---------------------------|--------------------------|
| Abigail Spach | Jennifer Wood |
| Alycia Ayers | Joe Mecca |
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| Amy Miller | JR Oakes |
| Andrea Bates | Julie Kent |
| Antoinette Russell | Kendra Sales |
| Aolani Donegan | Lauren Voight |
| Ashley Holmes | Lisa Jeffries |
| Ashley Shaffer | Lisa Sullivan |
| Brian Adams | Marla Shepard |
| Carolyn Gonzalez | Matt Abele |
| Cole Watts | Melissa Buchanan |
| Courtney Colwell | Naresh Giri |
| Crystal Dunn | Nathan Spencer |
| Crystal Kimpson Roberts | Nello's Sauce |
| Darlin Tillery | Paul Zavattieri |
| Deirdre Reid | Ruth McCullers-Lee |
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| Jen Lawrence | Triangle Food Guy |
| Jennifer Spencer | Wes Brown |

Social Media Ambassador Program

If you love social media and want to give back, become a Social Media Ambassador for the Food Bank! We'll provide you with the latest and greatest insider news for you to support our mission online. Plus, you'll receive special invitations to events and a certificate of membership. Join this elite group of digital media do-gooders! Visit foodbankcenc.org/sma.

THE FOOD BANK'S DIGITAL MEDIA TEAM IS ALWAYS ON THE JOB

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"A young boy sat quietly at a table and politely but quickly devoured a sandwich at a small community center. It was lunchtime and he was out of school for the summer. After a short while the same boy returned with his two sisters in tow. Later he brought his brother. **One boy was responsible for feeding his whole family lunch at a Kids Summer Meals site that day.**"

Tyler Weidig
Summer Food Service Program
Supervisor, Food Bank of Central &
Eastern North Carolina