



NEWS RELEASE



Food Bank of Central & Eastern NC Announces Total Donations from Food Lion Feeds Hunger Relief Day

FOR IMMEDIATE RELEASE **[Photos Attached for Use]**

October 25, 2019

RALEIGH, NC - On Thursday, October 24, fairgoers from across the state donated to Food Lion Feeds Hunger Relief Day. During Food Lion Feeds Hunger Relief Day, six cans of Food Lion brand food were donated in exchange for free admission to the North Carolina State Fair. Food Lion Feeds Hunger Relief Day at the North Carolina State Fair benefits the Food Bank of Central & Eastern North Carolina and sister food banks around the state.

The total for 2019 Food Lion Feeds Hunger Relief Day is **a record 318,428 pounds which equals more than 265,000 meals for those facing hunger in North Carolina.** Last year, fairgoers donated approximately 250,000 pounds to North Carolinians in need.

“We’re so thankful for this outpouring of support from North Carolinians, our incredible partner Food Lion, and from the North Carolina Department of Agriculture and the N.C. State Fair,” said Peter Werbicki, President & CEO of the Food Bank. “This record amount of food will serve people facing hunger across the state for months to come.”

Thanks to the generosity of North Carolinians, Hunger Relief Day at the fair has now raised more than 5.3 million pounds since it began in 1993. 2019 was the 16th year of Food Lion Feeds Hunger Relief Day and is one of the largest one-day canned-food drives in the state. Photos for use attached.

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About the Food Bank of Central & Eastern North Carolina

The Food Bank of Central & Eastern North Carolina is a nonprofit organization that has provided food for people at risk of hunger in 34 counties in central and eastern North Carolina for more than 35 years. The Food Bank serves a network of more than 900 partner agencies such as soup kitchens, food pantries, shelters, and programs for children and adults through warehouses in Durham, Greenville, New Bern, Raleigh, the Sandhills (Southern Pines), and Wilmington. In fiscal year 2017-2018, the Food Bank distributed nearly 70 million pounds of food (over half of which was perishable) and non-food essentials through these agencies. Sadly, hunger remains a serious problem in central and eastern North Carolina. In these counties, nearly 600,000 people struggle to access nutritious and adequate amounts of food necessary for an active and healthy life. foodbankcenc.org.



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About Food Lion

Food Lion, based in Salisbury, N.C., since 1957, has more than 1,000 stores in 10 Southeastern and Mid-Atlantic states and employs more than 63,000 associates. By leveraging its longstanding heritage of low prices and convenient locations, Food Lion is working to own the easiest full shop grocery experience in the Southeast, anchored by a strong commitment to affordability, freshness and the communities it serves. Through Food Lion Feeds, the company has donated more than 500 million meals to individuals and families since 2014, and has committed to donate 1 billion more meals by 2025. Food Lion is a company of Ahold Delhaize USA, the U.S. division of Zaandam-based Ahold Delhaize. For more information, visit www.foodlion.com.

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